

Resumé

I General Information

Name : Mrs. R.Panchavarnam
Father's Name : Thiru. K. Rama Krishnan
Age : 48
Designation : Assistant Professor
Department : Commerce (Computer Applications)
Email ID : Panchuram1111@gmail.com
Date of appointment : 02.01.1996
Date of retirement : 31.05.2025



II Educational Qualification

Examination Passed	Board/University	Subject	Year of Passing
SSLC	Board of Secondary Education		1983
PUC/ Higher Secondary	Board of Higher Secondary Education	Commerce	1985
B.Com	MKU, Madurai	Commerce	1988
M.Com	MKU, Madurai	Commerce	1990
M.Phil	MKU, Madurai	Commerce	1998
PhD	MKU, Madurai	Commerce	2015
M.B.A (B- F)	Alagappa University, Karaikudi.	Management	2015
Others SLET	Bharathidasan University, Trichy.	Commerce	1999
PGDCA	Alagappa University, Karaikudi.	Computer Science	2003

III Teaching Experience : UG : 20 Years
PG : 5 Years

Field of Specialization : Marketing, Finance

IV Research Experience

In-house projects guided

Year	UG / PG / M.Phil	Number of Students	Area of study
2004-2005	B.A. Corporate	3	Institutional Training
2011 - 2012	B.Com(CA)	45	Business Application Oriented
2014-2015	B.Com(CA)	47	Business Application Oriented

No. of articles published in Journals

International : 1
National : Nil

No. of papers presented in Seminars / Conferences

International : 7
National : 10
State : 1
Interdepartmental : 1

No. of articles published in Books / Conference Proceedings : 4

Articles published

Title of the Article	Name of the Journal
Progress and trends of health insurance schemes of GIC	Multi Disciplinary Research Journal of VVV College Aug 2014-15 Vol 2

Papers presented

Date	Seminar / Conference	Level	Title of the paper	Venue
01.09.2005 - 02.09.2005	Conference on "Recent trends in Commerce Education and Research"	National	"Financial Services of Postal Department"	V.V.V.College, Virudhunagar
22.09.2006	Conference on "Global business and policy Modeling – (GBPM -2006)	International	"Challenges to be faced by the dealers of household appliances in the changing business environment"	Adaikalamatha Institute of Management, Vallam, Thanjavur.
19.01.2007 - 20.01.2007	Seminar on Customer Relationship Management	National	"CRM in Hospital"	Ayya Nadar Janaki Ammal College, Sivakasi
15.02.2007 - 16.02.2007	Symposium on "Global Business Opportunities and Challenges"	International	"SCM in Match Industries"	Loyola College, Chennai
21.02.2007	Seminar on "VAT-its Impact on Prices"	State	"VAT to its impact on prices of health drinks"	V.V.V.College, Virudhunagar
07.04.2007 –	Seminar on "Emerging	International	"Risk Management in financial services	Cauvery College for

08.04.2007	Paradigm in Financial Services”		industries”	women, Trichy
14.03.2008 - 15.03.2008	Conference on “Globalisation ICGICO,2008	International	Is Mediclaim insurance withering ?	St.Joseph’s College of Arts and Science, Cuddalore
07.08.2008 - 09.08.2008	Workshop on “Human Rights Advocacy and training”	National	“Newspaper to powerful weapon for upholding Human Rights”	VHNSN College, Virudhunagar
26.09.2008	seminar on “Quality sustenance in Higher Education through Accreditation”	National	“Student’s feedback – A goldmine for quality enhancement”	VHNSN College, Virudhunagar
05.12.2008 - 06.12.2008	Conference	International	Odds against Third Party Administrators [TPAS]	Women’s Christian College, Nagercoil
10.01.2009 - 11.01.2009	International Seminar on “Recent Trends in Capital markets and Financial Innovations”	International	“ Family Health Optima Policy – A Review”	Bharathidasan University, Trichirapally.
04.12.2009 - 05.12.2009	All India Conference of KAAS - Multi Disciplinary	National	Core Banking System to Challenges Ahead	Holy Cross College, Nagercoil
28.01.2010	Conference on Globalisation and Consumer Protection	International	Consumer Protection in Mediclaim Insurance Contracts	Kalasalingam University, Krishnankoil.
22.09.2011 - 23.09.2011	Seminar	National	Focus Insurance – oriented commerce education	V.V.V.College, Virudhunagar
27.09.2011	Symposium “Emerging Trends in Functional Management”	National	Systematic training for up gradation of services	V.V.V.College, Virudhunagar

20.12.2011	Seminar	Interdepartmental	Health insurance policies in India – An overview	V.V.V.College, Virudhunagar
23.2.2012	Seminar on Foreign Direct Investment in Retail Industry in India	National	FDI – An effective instrument for Hi-tech retailing	St. Xavier's College, Palayamkottai
06.03.2012 - 07.03.2012	Conference on Innovative Strategies in Teaching, Learning and Evaluation Process	National	Analyzing the opinion of students about teacher to a basis for teachers development	V.V.V.College, Virudhunagar
17.02.2015 - 18.02.2015	Strategies for Sustainable Development Practice in Indian Industries	National	Eco Tourism into Wild Life Sanctuary for Sustainable Development	Sri Kaliswari College, Sivakasi.

Articles published in Books / Conference Proceedings

Year	Book title / Conference	ISBN/ISSN	Article title
December, 2009	Research papers – Fifth All India Conference of KAAS	978-81-909710-0-3	Core Banking System – Challenges Ahead
January, 2010	Consumer Protection - Globalization	9788190 667197	Consumer Protection in Mediciam Insurance Contracts
February, 2012	Foreign Direct Investment in Retail Industry in India – Boon or Bane	978-93-5067-214-3	FDI – An effective instrument for Hi-tech retailing
February 2015	Strategies for Sustainable Development Practice in Indian Industries	978-81-930024-2-1	Eco Tourism into Wild Life Sanctuary for Sustainable Development
Dec 2015	College Sadhana-journal for Blooms of Research	0974-6838	Mobile Phone Security – Need of the hour

V **No. of Seminars/Conferences/Workshops attended -18**

VI Course attended (Refresher / Orientation / any other)

Name of the Course	Venue	Duration
Refresher Course	Vivekananda Kendra, Kanniyakumari.	24.08.2007 - 25.08.2007
Orientation and Retraining of teachers	V.V.V. College, Virudhunagar	03.12.2010 - 04.12.2010
Orientation and Retraining of teachers	V.V.V. College, Virudhunagar	31.10.2011 - 01.11.2011

VII As a member of Board of Studies :

University / College	Period	Board
Madurai Kamaraj University, Madurai.	2007-2010	UG Corporate Secretary ship

VIII Resource person / Chairperson

Year	Topic	Participants	Venue
2008	Fundamentals of Accounting	Department of Mathematics Students(SF)	V.V.V. College, Virudhunagar