

## Resume

### I General Information

Name : Dr.( Mrs.) P. T. Kanthimathi  
Father's Name : Thiru. P. Thenrajan  
Date of Birth : 17.04.1974  
Designation : Assistant Professor & Head  
Department : Commerce (SF)  
Email ID : kanthimathi@vvvcollege.org  
Date of appointment : 22.06.1998



### II Educational Qualification

Examination Passed	Board/University	Subject	Year of Passing	Class / Percentage
SSLC	Board of Secondary Education		1989	I Class
PUC/ Higher Secondary	Board of Higher Secondary Education	Commerce	1991	I Class
B.Com.	Madurai Kamaraj University, Madurai	Commerce	1994	I Class
M.Com.	Madurai Kamaraj University, Madurai	Commerce	1996	I Class
M.Phil.	Madurai Kamaraj University, Madurai	Commerce	2002	I Class
Ph.D	Madurai Kamaraj University, Madurai	Commerce	2014	Awarded
M.B.A (Banking - Finance)	Alagappa University, Karaikudi	Management	2015	II class
Others 1. Certificate Course in Gandhian Thought	The Valliammal Institution, Madurai		1995	III Class
2. PGDCA	Madurai Kamaraj University, Madurai	Computer Applications	2013	I Class
3.SET	Mother Teresa University,	Commerce	2016	Qualified

III Teaching Experience (as on 31.06.2019) : UG : 21 Years  
PG : 2 Years

Field of Specialization : Finance , Organisational Behaviour  
Awards won : Participated and won the overall Championship in the Inter-Collegiate Staff Meet – Corporate Forte - organised by Department of Commerce (Corporate

Secretary ship) ANJA College, Sivakasi on  
24.01.2015

Event	Prize / Participation
Grasp - Refute	Participation
Stress Sway	Participation

#### IV Research Experience

##### In-house projects guided

Year	UG / PG / M.Phil	Number of Students	Area of study
2000-2001	UG - B.A. Corporate	3	Institutional Training
2001-2002	UG -B.A. Corporate	3	Institutional Training
2002-2003	UG -B.A. Corporate	4	Institutional Training
2004-2005	UG -B.A. Corporate	3	Institutional Training
2005-2006	UG -B.A. Corporate	3	Institutional Training
2006-2007	UG -B.A. Corporate	4	Institutional Training
2007-2008	UG -B.A. Corporate	3	Institutional Training

No. of articles published in Journals

State : 1

International : 4

No. of papers presented in Seminars / Conferences

International : 9

National : 9

No. of articles published in Books / Conference Proceedings :9

##### Articles published

Title of the Article	Name of the Journal
Impetus To Boost Bank Employees	HRD Times, Chennai October 2008 (Vol.10)
Cash Deposit Machine – A Facilitator for Easy Deposit in E-Banking Services	College Sadhana – Journal for Bloomers of Research, December 2015, ISSN : 0974 6838
Foreign Direct Investment – A promising Propellent for Make in India Scheme	College Sadhana – Journal for Bloomers of Research, August, 2016, ISSN : 0974 6838
Cashless Payment – A Need of the Hour	Shanlax International Journals, March 2017, ISSN: 2320-4168 (Impact factor 2.130)
Impact Of Demonetisation On Bank Employees	Commerce Times, March,2017, ISSN:2320-9461 (Impact factor -0.8158)
“Mobile Wallets – A Study on Paytm”	MASIVJ Vol.4 Special issue September,2018 ISSN No. 2454-4558

**Book Published / Edited****Papers presented**

<b>Date</b>	<b>Seminar / Conference</b>	<b>Level</b>	<b>Title of the paper</b>	<b>Venue</b>
01.09.2005 - 02.09.2005	Conference – Recent Trends in Commerce Education and Research	National	State Bank of India’s Recent Mutual Fund	V.V.V. College, Virudhunagar
22.09.2006	Conference – Global Business and Policy Modeling	International	Attitude of Women Teachers towards Modern Investment Schemes	Adaikalamatha Institute of Management, Tanjore
19.01.2007 - 20.01.2007	Seminar – Customer Relationship Management	National	A Holistic Approach towards CRM	Ayya Nadar Janaki Ammal College, Sivakasi
15.02.2007 - 16.02.2007	Symposium – Global Business Opportunities and Challenges	International	Sublime Services Rendered to Customers in SBI	Loyola College, Chennai
21.02.2007	Seminar – Value Added Tax	State	VAT –its impact on the price of Cement	V.V.V. College, Virudhunagar
19.12.2007	Seminar – Emerging Trends in Functional Management in Corporate Sector in India	State	Organisational Culture: The Property of the Employees	Sourashtra College, Madurai
10.01.2008 - 12.01.2008	Conference – Changing Role of Banks – A Global Perspective	International	Participative Management – Motivation to Bank Employees	Karpagam Arts - Science College, Coimbatore
07.08.2008 - 09.08.2008	Workshop - Human Rights Advocacy and Training	National	Human Rights- Asset Annex to Assert	V.H.N.S.N College, Virudhunagar
05.12.2008 - 06.12.2008	International Conference of KAAS - Multi Disciplinary	International	Organisational Climate – Spearhead to Sinecure	Women’s Christian College, Nagercoil

			Satisfaction	
04.12.2009 - 05.12.2009	All India Conference of KAAS - Multi Disciplinary	National	Components to Command Organisational Climate	Holy Cross College, Nagercoil
28.01.2010	Conference - Globalisation and Consumer Protection	International	Ascendancy of HRM in Customer Protection	Kalasalingam University, Krishnankoil
05.02.2010 - 06.02.2010	Seminar - Corporate Governance	National	The need of Human Resources Management in Corporate Governance	Ayya Nadar Janaki Ammal College, Sivakasi
10.09.2010 - 11.09.2010	All India Conference of KAAS - Multi Disciplinary	National	Organisational Climate – A Comparative Study	S. T. Hindu College, Nagercoil.
22.09.2011 - 23.09.2011	Seminar - Challenges of Commerce Education in the Twenty First Century	National	Commerce Education for Prospective Bankers	V.V.V. College, Virudhunagar
20.02.2012	Research Forum – Multi Disciplinary	Inter Departmental	Online Advertisement – A Boon or Bane	V.V.V. College, Virudhunagar
23.07.2012 - 24.07.2012	Conference – Shifting Paradigms of Business	International	Effects of Organisational Climate on Bank Employees	V.H.N.S.N College, Virudhunagar
25.07.2014 - 26.07.2014	Conference – Problems - Prospects of E-Commerce	International	Online Banking Services– A Study With Reference to State Bank of India	V.H.N.S.N College, Virudhunagar
24.07.2015 - 25.07.2015	Conference on ‘Strategies for Sustainable growth of E-Commerce’	International Conference	Cash Deposit Machine- A facilitator for easy deposit in E-Banking Services	V.H.N.S.N. College, Virudhunagar.
04.03.2017	Conference on “ Contemporary Issues	International Conference	Cashless Payment – A	Mangayarkarasi College of Arts

	of Commerce and Management &IT’		Need of the Hour	and Science for Women, Madurai.
17.03.2017	National level Seminar on Demonetization and green Banking’	National	Impact of Demonetization on Bank Empolyees	Government Arts and Science College Sivakasi
07.02.2018 & 08.02.2018	ICSSR sponsored Two day National Seminar on Women Entrepreneurship in comprehensive Environment –A Paradigm shift in Indian context	National	Rural Self Employment Training Institutes – A study	V.V. Vanniaperumal College for Women Virudhunagar
14.09.2018	International Conference on Emerging Trends in Banking Sectors	International	“Mobile Wallets – A Study on Paytm”	Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi, Madurai
02.04.2019 & 03.04.2019	National Level Conference on “Trajectory of Transformation in Rural Indian Youth : from Techno-Illiterates to Technocrats for Actualising Skill India”	National	“National Skill Development Corporation – A Study”	V.V. Vanniaperumal College for Women Virudhunagar

**Articles published in Books / Conference Proceedings**

<b>Year</b>	<b>Book title / Conference</b>	<b>ISBN</b>	<b>Article title</b>
January, 2008	Changing Role of Banks – A Global Perspective	10:81-8424-291-3 - 13:979-81-8424-291-0	Components to Command Organisational Climate
December, 2009	Social Sciences Volume – II (KAAS2009)	978-81-909710-0-3	Components to Command Organisational Climate
January,	Consumer Protection -	9788190 667197	Ascendancy of HRM

2010	Globalization		in Customer Protection
February, 2010	Corporate Governance	938-06-2726-2	The need of Human Resources Management in Corporate Governance
December, 2010	Social Sciences Volume – II (KAAS 2010)	978-81-9097 10-8-9	Organisational Climate – A Comparative Study
July, 2012	Change Ahead	978-93-81723-05-0	Effects of Organisational Climate on Bank Employees
July, 2014	Innovative Facades in E-Commerce	978-93-81723-26-5	Online Banking Services– A Study With Reference to State Bank of India
February, 2018	Women Entrepreneurship in comprehensive Environment –A Paradigm shift in Indian context	978-81-935892-0-5	Rural Self Employment Training Institutes – A study
April, 2019	Trajectory of Transformation in Rural Indian Youth: From Techno-Illiterates to Technocrats for Actualising Skill India	978-81-935892-3-6	National Skill Development Corporation – A Study

V **Seminars/Conferences/Workshops attended : 27**

Date	Level	Name of the Seminar / Conference / Workshop	Venue
08.02.1996	University	FACSA'S Finanz Meet'96	Madurai Kamaraj University, Madurai
1996	Intercollegiate	Small Enterprise Management Assistants Program	V.V.V. College, Virudhunagar
18.09.2000	Intercollegiate	Tax Planning	V.V.V. College, Virudhunagar
12.02.2001	Intercollegiate	Introduction to E-Commerce	V.V.V. College, Virudhunagar
27.03.2001	State	E. Governance	Government Arts College , Paramakudi

13.02.2002	Intercollegiate	Recent Trends in Entrepreneurship	V.V.V. College, Virudhunagar
19.02.2002 - 20.02.2002	State	Avenues and Protection to Investors	Government Arts College , Paramakudi
25.09.2002	Intercollegiate	Business Finance	V.V.V. College, Virudhunagar
08.08.2003	State	Globalisation	V.V.V. College, Virudhunagar
26.03.2004 - 27.03.2004	State	Women Entrepreneurship	V.V.V. College, Virudhunagar
21.09.2004	State	Capital market	V.V.V. College, Virudhunagar
11.12.2007 - 12.12.2007	National	Quality and Excellence –The prime mantras of higher education	V.V.V. College, Virudhunagar
22.12.2007	Departmental	Application of Statistical tools in Social Research	V.V.V. College, Virudhunagar
18.09.2008 - 19.09.2008	Inter Collegiate	Personality Development	Sri Kaliswari College, Sivakasi
02.12.2009 - 05.12.2009	Inter - departmental	Workshop on Curriculum designing and evaluation for Autonomous Colleges	V.V.V.College, Virudhunagar.
02.04.2009	Inter Collegiate	VVVC COMFEST	V.V.V. College, Virudhunagar
06.10.2010	Departmental	Computer Applications in Social Science Research	V.V.V. College, Virudhunagar
10.08.2011	Departmental	Rotary Youth Leadership Awards Program	V.V.V. College, Virudhunagar
21.02.2012	Inter Collegiate	VVVC COMFEST	V.V.V. College, Virudhunagar
06.03.2012 - 07.03.2012	National	Innovative Strategies in Teaching , Learning and Evaluation Process	V.V.V. College, Virudhunagar
21.01.2014	State	Challenges in Services Marketing	V.V.V. College, Virudhunagar
21.02.2014	Inter Collegiate	VVVC COMFEST	V.V.V. College, Virudhunagar
20.02.2015	Inter Collegiate	VVVC COMFEST	V.V.V. College, Virudhunagar
21.02.2016	Inter Collegiate	VVVC COMFEST	V.V.V. College, Virudhunagar

30.01.2017	Inter Collegiate	VVVC COMFEST	V.V.V. College, Virudhunagar
24.01.2018	Inter Collegiate	VVVC COMFEST	V.V.V. College, Virudhunagar
31.01.2018	College level	Disaster Awareness Programme organised by Sri Sathya Sai Seva Organisations	V.V.V. College, Virudhunagar.

VI **Course attended (Refresher / Orientation / any other )**

Name of the Course	Venue	Duration
Refresher Course – Human Resource Development	Vivekanada Kendra, Kaniyakumari.	24.08.2007 - 25.08.2007
Orientation and Retraining of Teachers	V.V.V. College, Virudhunagar	03.12.2010 - 04.12.2010
Orientation and Retraining of Teachers	V.V.V. College, Virudhunagar	21.10.2011 - 01.11.2011
Orientation and Retraining of Teachers	V.V.V. College, Virudhunagar	24.10.2016
Faculty Development Programme	V.V.V. College, Virudhunagar	26.07.2017
Retraining of Teachers Programme	V.V.V. College, Virudhunagar	15.09.2017
Guinness World Record	V.V.V. College, Virudhunagar	18.07.2018
Hands on Training Programme	V.V.V. College, Virudhunagar	29.08.2018
Faculty Development Programme – Introduction to R Programming	V.V.V. College, Virudhunagar	01.11.2018 & 02.11.2018

VII **Role in academic bodies**

University / College	Period	Board
V.V.Vanniaperumal College for Women, Virudhunagar.	From 2009 onwards	UG

VIII **Resource person / Chairperson :**

Activity	Date	Topic / Theme	Event	Venue
Departmental Course	07.08.2006 - 10.08.2006	Fundamentals of Accounting	Lecture	V.V.V. College, Virudhunagar
Coaching Programme for SBI/PO's/IBPS	23.03.2013	Numerical Ability	Lecture	Sri Kaliswari College, Sivakasi
Staff Exchange	12.07.2019	Final Accounts of Companies	Lecture	SFR College for Women, Sivakasi.



Programme				
-----------	--	--	--	--

X **Student – oriented Service** :  
Staff – in – charge of various activities in the

i. **Institution**

2010 – 11	Discipline in-charge
2011 – 12	Staff in-charge of Parent- Teachers Association
2012 – 13	Union Vice President
2014 – 15	Staff in-charge of Consumer Forum (Part V)
2015 – 16	Ward In charge and House In charge
2016 – 17	House In charge
2017 – 18	Internal Quality Assurance Cell, NAAC Criteria I
2018 – 19	College Magazine Committee
2019 – 20	Canteen and Stationary in-charge

ii. **Department**

2010 – 11	Tutor for ward students, Counselling Club, Study Tour
2011 – 12	Tutor for ward students , Association in-charge
2012 – 13	Tutor for ward students, Study Tour
2013 – 14	Tutor for ward students , Counselling Club
2014 – 15	Tutor for ward students, Association in-charge, Factory Visit
2015 – 16	Tutor for ward students
2016 – 17	Tutor for ward students
2017 – 18	Tutor for ward students, Tour in-charge
2018– 19	Tutor for ward students , Counselling Club, Department Alumnae
2019 – 20	Tutor for Ward students, Work load, Time Table, Industrial visit, Departmental course

Residential Address : Dr.(Mrs.) P.T. Kanthimathi,  
5/637 B, Periyar Street,  
N.G.O.Colony (EAST),  
Virudhunagar – 626 001